

## Application Criteria for Healthy Lungs for Life grant funding

### 1. What we will fund:

- Events can be held on any day, but we encourage applications to focus around the key dates of the following International Awareness Days:
  - World TB Day – 24 March 2021
  - World Fitness Day – 6 April 2021
  - World Health Day – 7 April 2021
  - World Day for Safety and Health at Work – 28 April 2021
  - World Asthma Day – 5 May 2021
  - World No Tobacco Day – 31 May 2021
  - World Lung Cancer Day – 1 August 2021
  - World Air Quality Day – 7 September 2021
  - World Lung Day – 25 September 2021
  - World Environmental Health Day – 26 September 2021
  - World Pneumonia Day – 12 November 2021
  - World COPD Day – 21 November 2021
- We expect all applications to be focused on supporting the objectives of the Healthy Lungs for Life topics:
  - Increase knowledge around the impact of air quality on lung health and the actions everyone can take to reduce air pollution and avoid exposure;
  - Highlight the benefits of quitting smoking;
  - Increase knowledge of the importance of physical activity for lung health;
  - Raise awareness of vaccination to prevent lung infections;
- Examples of events and activities, could include, but are not limited to:
  - Lung function testing or information stalls in different locations, if it is safe and permitted in your country.
  - Activity challenges, such as encouraging members of the public or colleagues in a workplace to count steps or running/cycling challenges;
  - Online information campaigns or awareness raising events related to one or more of the campaign themes;
  - Public talks relating to one of more of the campaign themes;
  - Spirometry training events for professionals
  - Activities may be face-to-face or virtual

- Grant funding could be used for costs including but not limited to:
  - Materials, equipment and facilities required to deliver the project/event
  - Producing materials or PR support to help with promotion of the project/event
  - Travel reimbursements for volunteers
- Please [click here](#) for a list of previously funded events.
- Applications will be accepted from:
  - Not-for-profit organisations (e.g. national and international respiratory societies, hospital trusts and networks, clinics etc.)
  - Healthcare professionals or institutions
  - Schools or other community groups
  - Gyms
  - Individuals must be affiliated to an organisation or institution
- All applications will be assessed by a multi-stakeholder panel who will be looking for 4 key elements;
  - Value for money
  - Number of estimated beneficiaries
  - Geographical scope and location
  - Impact on beneficiaries and HLfL topics
  - **Note:** priority will be given to applications covering areas where there is a greater need for awareness of the importance of lung health and to low-resource settings

## 2. What we will not fund:

- Any projects that have not been approved by the judging panel. As outlined in the Terms and Conditions, we reserve the right to withdraw or request that funding is returned should any activities be carried out without approval.
- Any projects that involve the promotion of smoking, tobacco or any other products/services/views that ELF deem undesirable.
- Any projects or applicants funded by companies that contradict our moral, ethical or professional boundaries.
- **During the current COVID-19 pandemic**, we will not be funding projects that carry out spirometry tests or any other activities that pose a health risk to participants. Please follow the latest guidance on spirometry testing.

### 3. How the grant process works:

- **Submit your application** by the deadline for the next application review meeting. If you miss your intended deadline, your application will be automatically reviewed at the proceeding meeting.
- **A multi-stakeholder panel will review your application** in line with the criteria provided, on the dates outlined on the website.
- **You will be informed of a decision within 3 weeks** of the deadline for the funding round you submit your application in. We will do this by using “The Applicant” contact details provided in your application form. We will let you know regardless of whether you are successful or unsuccessful.
- **Successful applicants will receive brand guidelines and promotional resources** to use within your project within your acceptance email.
- **You will be able to begin the process to claim your grant within 1 week from you confirming that you are still able to carry out your project.** You will need to have (or create) a myERS account in order to access the funding. You do not have to do this prior to application. The time for the funds to enter your account will depend on how quickly you complete the process and bank transfer times.
- **Once you have completed your project, we will be in touch with you for your project report.** We will expect this to include pictures, videos etc and be within four weeks of the end of your event or the date specified in your application (whichever is soonest).
- **We may contact you regarding your report,** should we wish for more details or evidence regarding the project.