World Spirometry Day 2012

17th June 2012 (Sunday)
Quarry Bay Community Hall
Hong Kong

Final report (12 July 2012)
Promotion – 1. Poster

Displayed on our website

Copies sent to Hospitals of Hong Kong for distribution & display
Promotion – 2. Media

**Radio Programme**

- Information on lung health, respiratory diseases, lung function test and the WSD delivered
- Details of WSD 2012 event was promoted

1. Jun 6 (Wed) “清晨爽利” / RTHK V – by Dr Louie Lobo
2. Jun 12 (Tue) “生活全接触” / RTHK V – by Drs Johnny Chan and Loletta So
3. Jun 13 (Wed) “開心日報” / RTHK I – information by Drs Miranda Yung and Wong Kam Cheung
4. Jun 14 (Thu) “留得青春在”/Commercial – by Dr Maureen Wong
5. Jun 15 (Fri) “健康是福”/ RTHK V – by Dr James Ho

**Newspaper**

1. Jun 13 “Sun Pao” – by Dr Johnny Chan

**TV Programme**

1. A series of programmes on three Sundays (June 17, 24 & July 1)
   - By Dr Maureen Wong (Immediate past president of ACCP HK & Macau Chapter) on lung function, air pollution on lung health etc
   - By Dr Louie Lobo (Ass Prof, Physical Education, Baptist University) (Former athletic of Hong Kong) on importance of exercise and fitness, and demonstration of simple exercise to improve fitness
Report on the Event

• Increased public awareness of the event via
  1. Radio programme (x5)
  2. TV programme (x3)
  3. Article in a local popular newspaper
  4. Poster display in major hospitals and NGOs, on homepage

• Well attended by the public: hundreds of participants (max capacity of the community hall) and among them two-third with spirometry performed

• Well appreciated by participants: the satisfaction survey result: score 4.42 (5 being the highest score)
# Programme

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<tr>
<th>Content</th>
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<tr>
<td><strong>Opening ceremony</strong></td>
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<tr>
<td>– Speech by Prof Mary Ip (President of APSR)</td>
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<td>– Fencing demonstration by Hong Kong Fencing School</td>
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<td><strong>2 Educational talks</strong></td>
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<tr>
<td>– <em>Lung function test &amp; COPD</em> by Respiratory Specialists</td>
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<td><strong>4 Health check counters (simple spirometry test)</strong></td>
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<tr>
<td>– Doctors, nurses and allied health colleagues</td>
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<td><strong>2 Doctors’ enquiry counters</strong></td>
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<td>– Respiratory specialists</td>
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<td><strong>8 Educational board display</strong></td>
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<tr>
<td>– On <em>COPD, Asthma, OSA, TB, CA Lung, Smoking Cessation, Diet, Respiratory Investigations</em></td>
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<tr>
<td>– Information of Health Exhibition by Medical Society, the University of Hong Kong</td>
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<td><strong>8 Game booths</strong></td>
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<td>– By Non-government organization &amp; volunteers</td>
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<td><strong>Respiratory equipment exhibition</strong></td>
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<td>– <em>Bipap/CPAP machines, nasal &amp; facial masks, related accessories, O2 concentrator and pulse oximeter etc</em></td>
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<tr>
<td>– By volunteers</td>
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Report on the Event – Opening Ceremony

Guests on the stage

Audience in the hall

Fencing demonstration
Report on the Event – Programme (1)

Health Talk

Participants queuing for spirometry
Report on the Event – Programme (2)

Medical enquiry counter

Exhibition

Game booth

Health board
Thank you!